

Walker's Point Strategic Action Plan

- **Public Meeting**
 - Walker's Point Association
 - Oct 28, 2014
 - Mike Maierle, DCD
- **Comment?**
 - Forms
 - Email:
mmaier@milwaukee.gov
 - Phone: (414) 286-5720
- **Report on Web**
 - <http://city.milwaukee.gov/AreaPlans/NearSouth.htm>



<http://city.milwaukee.gov/AreaPlans/NearSouth.htm>

Ch. 5

Major focus areas

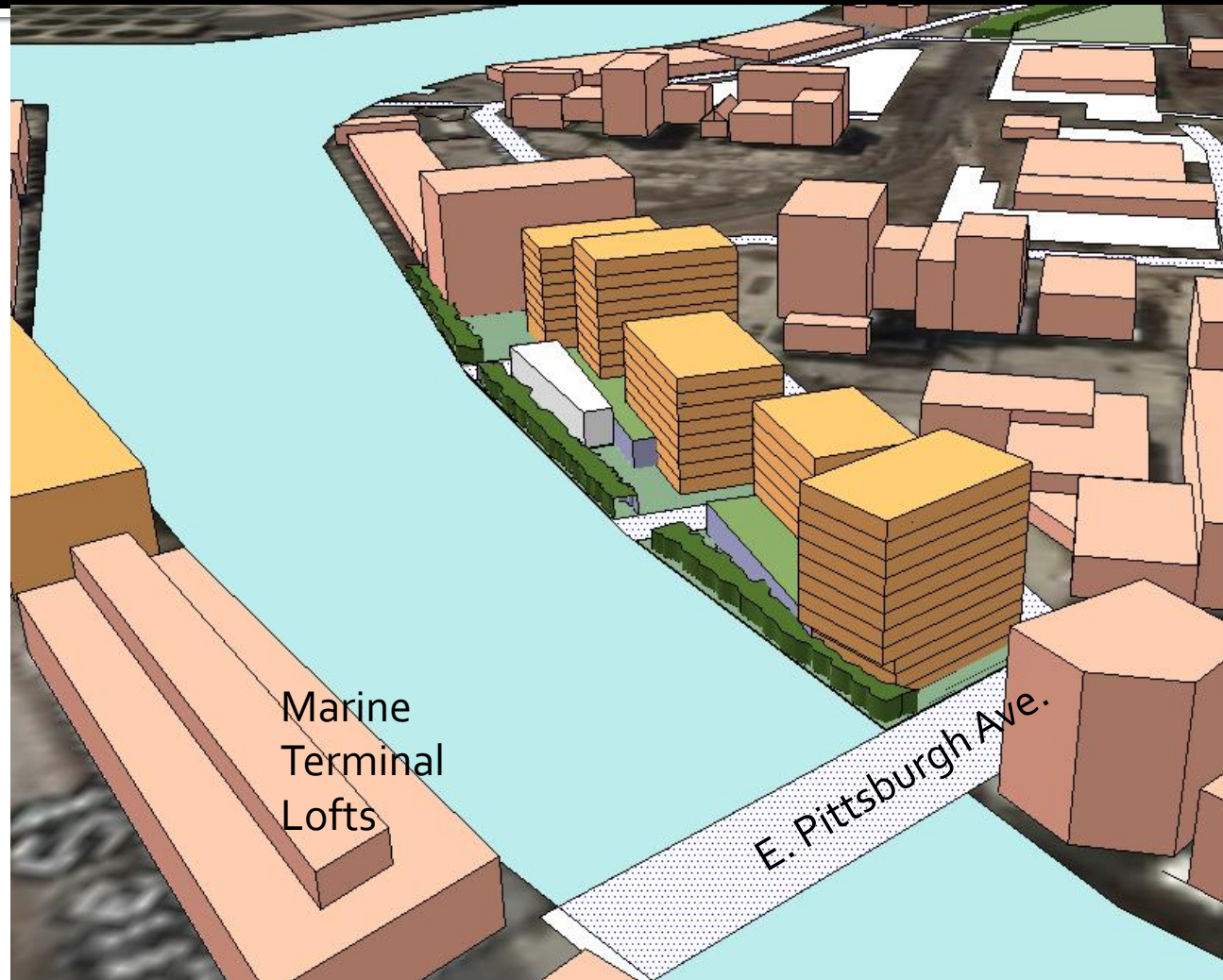
- E. Florida and S. Water Sts.
- 5th/6th and National:
Creative Corridor - Corredor Creativo
- Reed St. Yards
- Parking study

5.2 E. Florida and S. Water St.



5.2 E. Florida and S. Water St.

- Looking south



5.2 E. Florida and S. Water St.



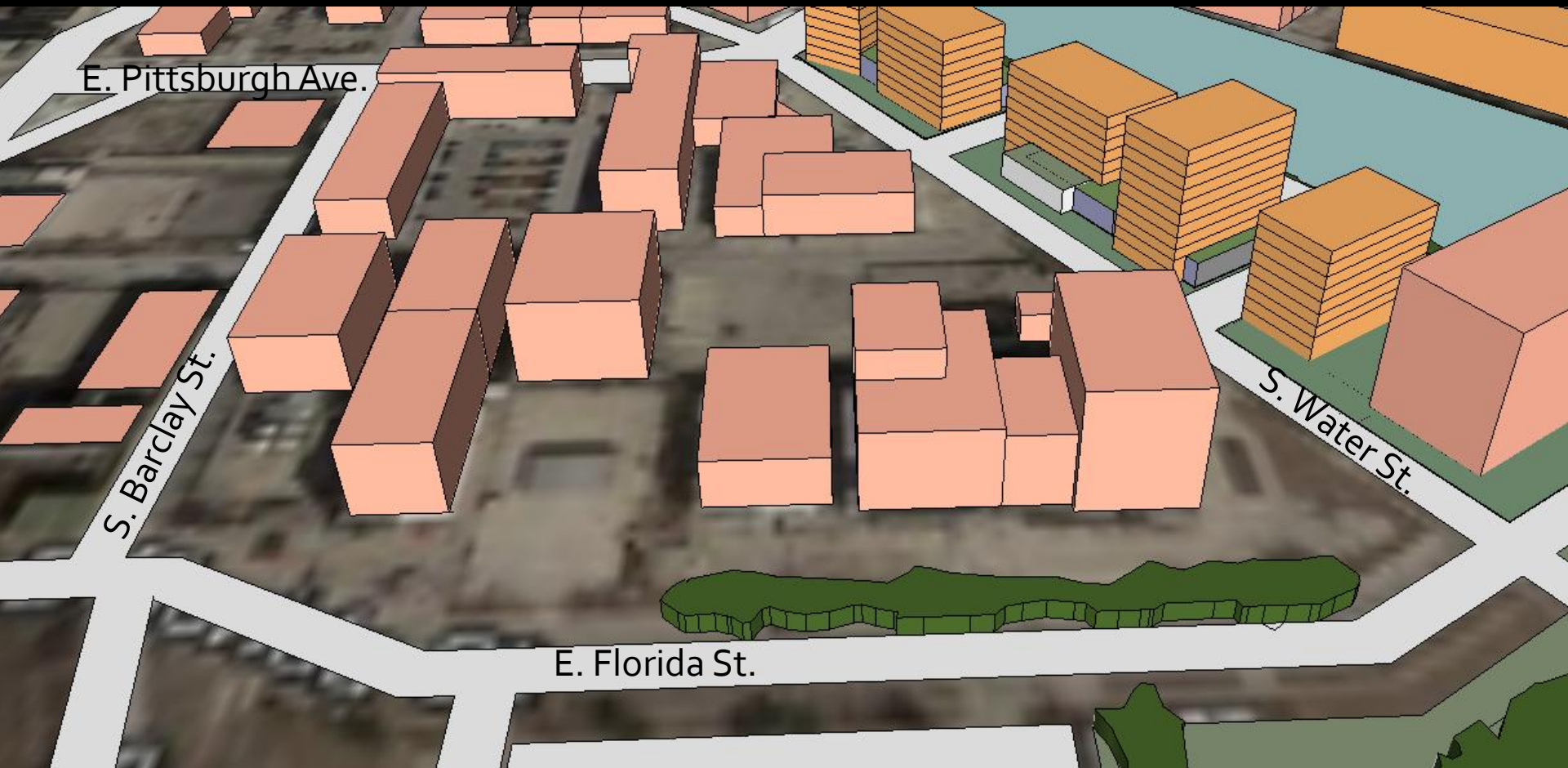
M. Guetshow

5.2 E. Florida and S. Water St.

- Looking west



5.2 E. Florida and S. Water St.



5.2 E. Florida and S. Water St.



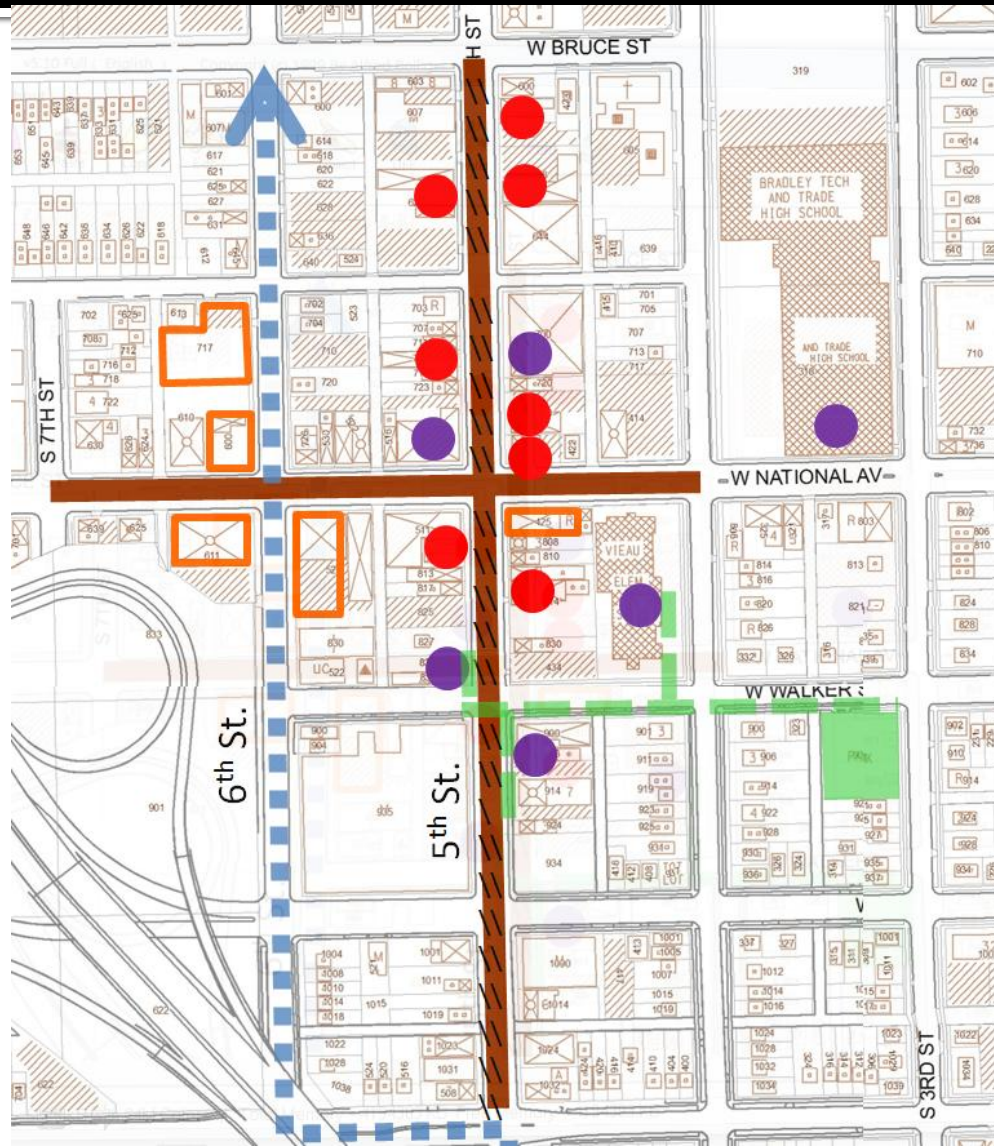
■ Multi-use plaza



Gateway










5.1 5th/6th and National -- Creative Corridor - Corredor Creativo



Creative Corridor / Corredor Creativo



- Thematic banners 
- Redirect trucks off of 5th St. to 6th St. 
- Redesign 5th Street to create a place 
- Review parking regs. , such as free weekends?
- Art installations by existing local groups 
- Repurposed Palafito Park at 3rd and Walker St. 
- Major redevelopment / rehab opportunities 
- Existing restaurants and bars 

5th St. rehabilitation



Moving the curb 1 foot means a new wider sidewalk, and a narrower the street.
A bump out slows traffic, increases visibility, increases pedestrian circulation and shortens the crosswalk.
Banners add color and identity.

5.1 5th/6th and National -- Creative Corridor - Corredor Creativo



5.1 5th/6th and National -- Creative Corridor - Corredor Creativo



5.3 Reed St. Yards



5.4 Parking Study

- Parking
 - Under staff review
- General recommendations:
 - Shared parking on underutilized surface lots
 - Increase cost of street parking
 - Public access to private parking structured



Ch. 4

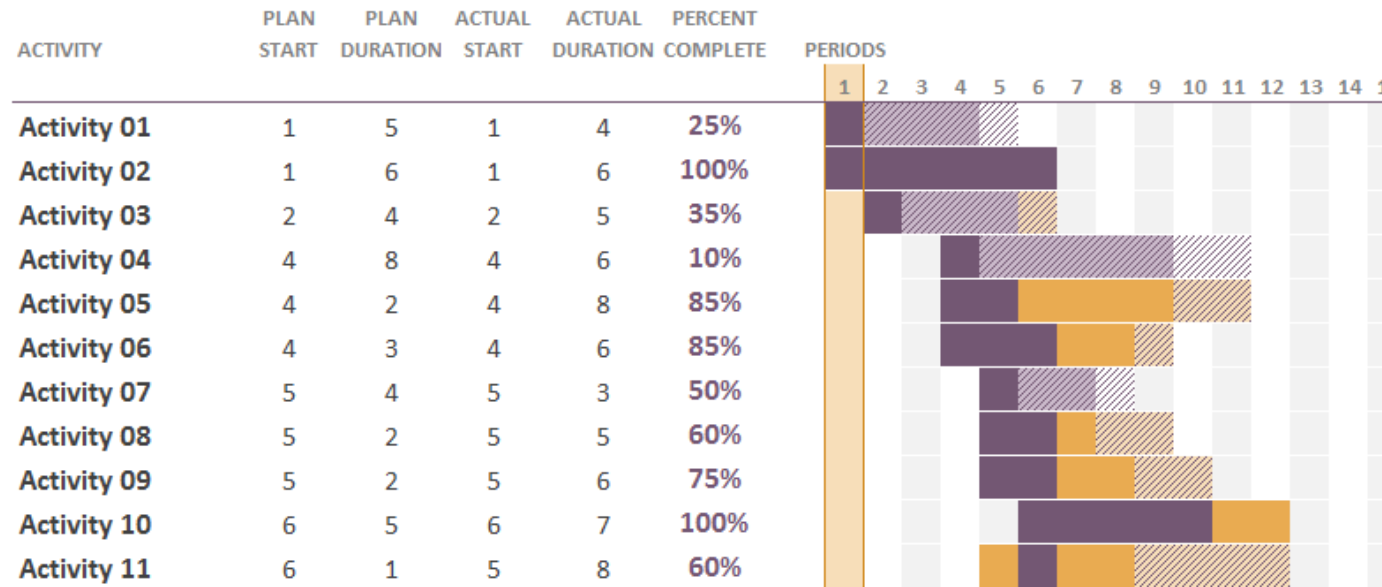
Strategic Actions

- What should we do?
- How should we do it?
- Where?
- When?
- Who?

Project Planner

Period Highlight: 1

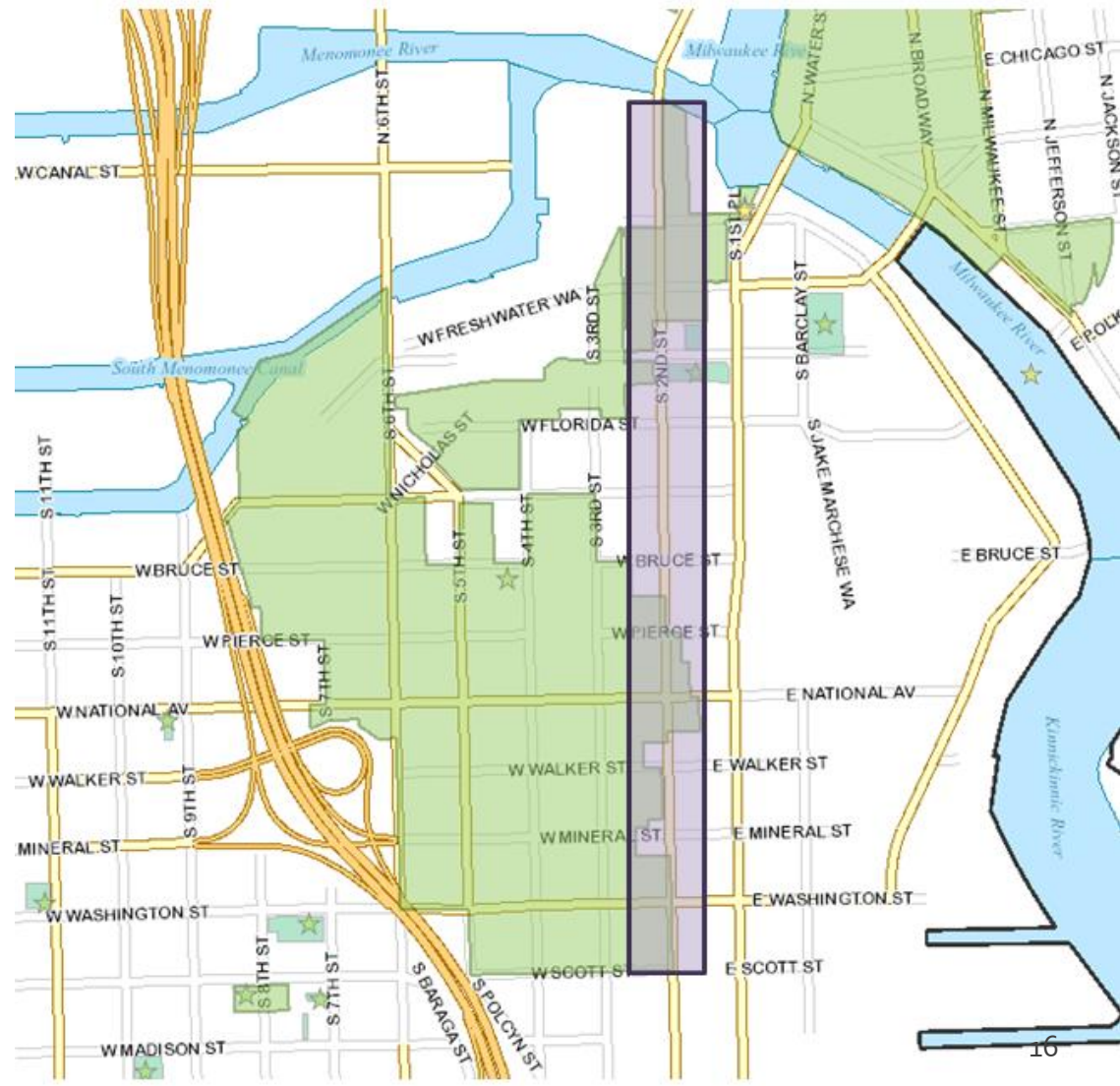
Plan Actual



4.1 Continue to discuss creating a local historic district on S. 2nd St

4.6 Discuss ways of retaining and preserving buildings other than a local historic district

- ★ Local historic sites
- ★ National historic sites
- Local historic districts
- National historic districts
- Possible local historic district



4.5 Continue establishing S. 2nd St. as a main street

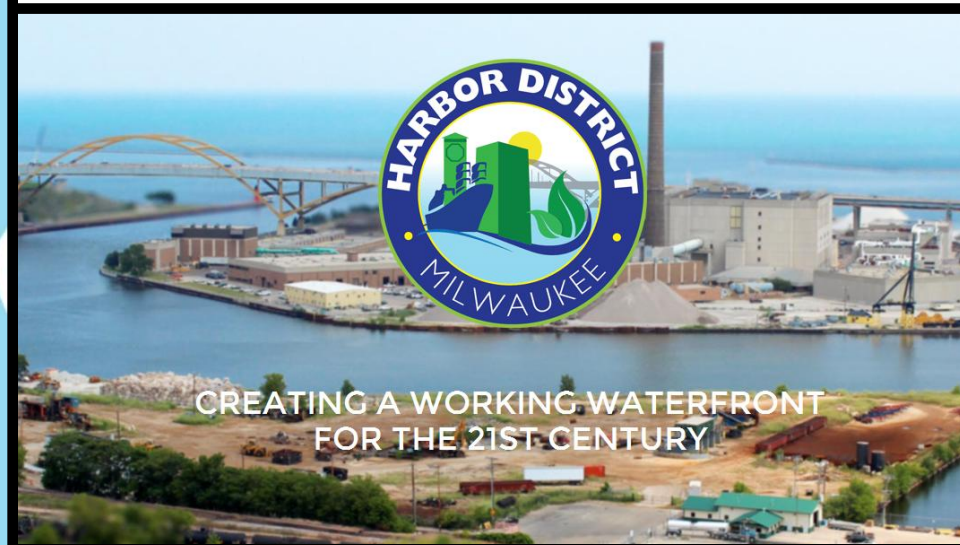
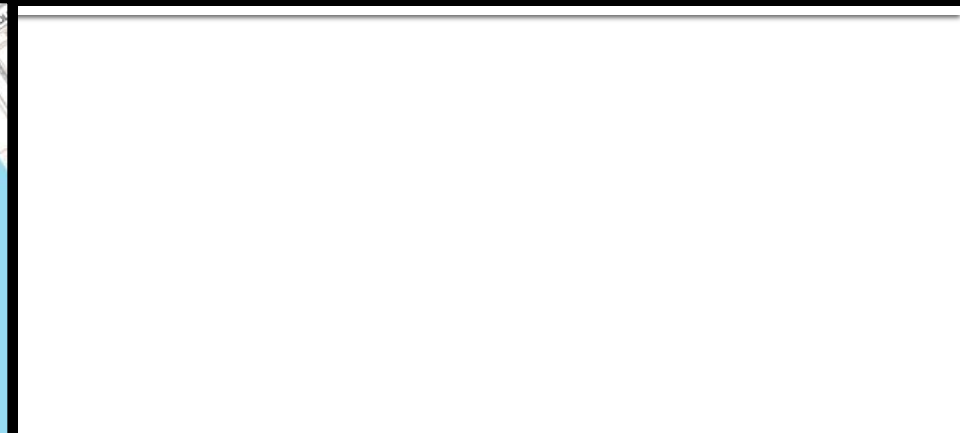
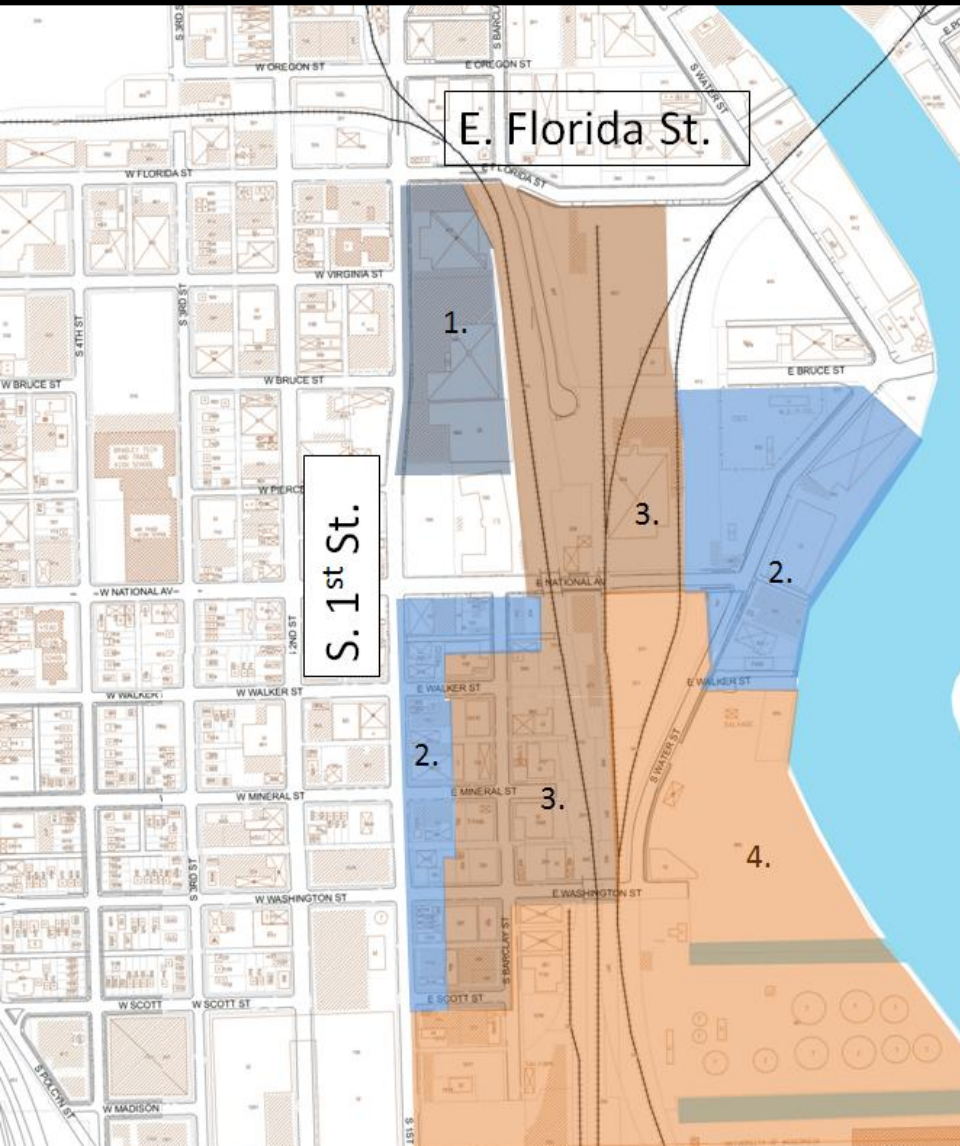


4.2 Evaluate forming a Business Improvement District (BID)

“a quasi-governmental organization established by property owners within the district to develop, manage and promote the district and to establish an assessment method to fund these activities. It is managed by a board of directors appointed by the mayor and confirmed by the common council. Municipalities are authorized under Wisconsin State Statute Sec. 66.1109.”



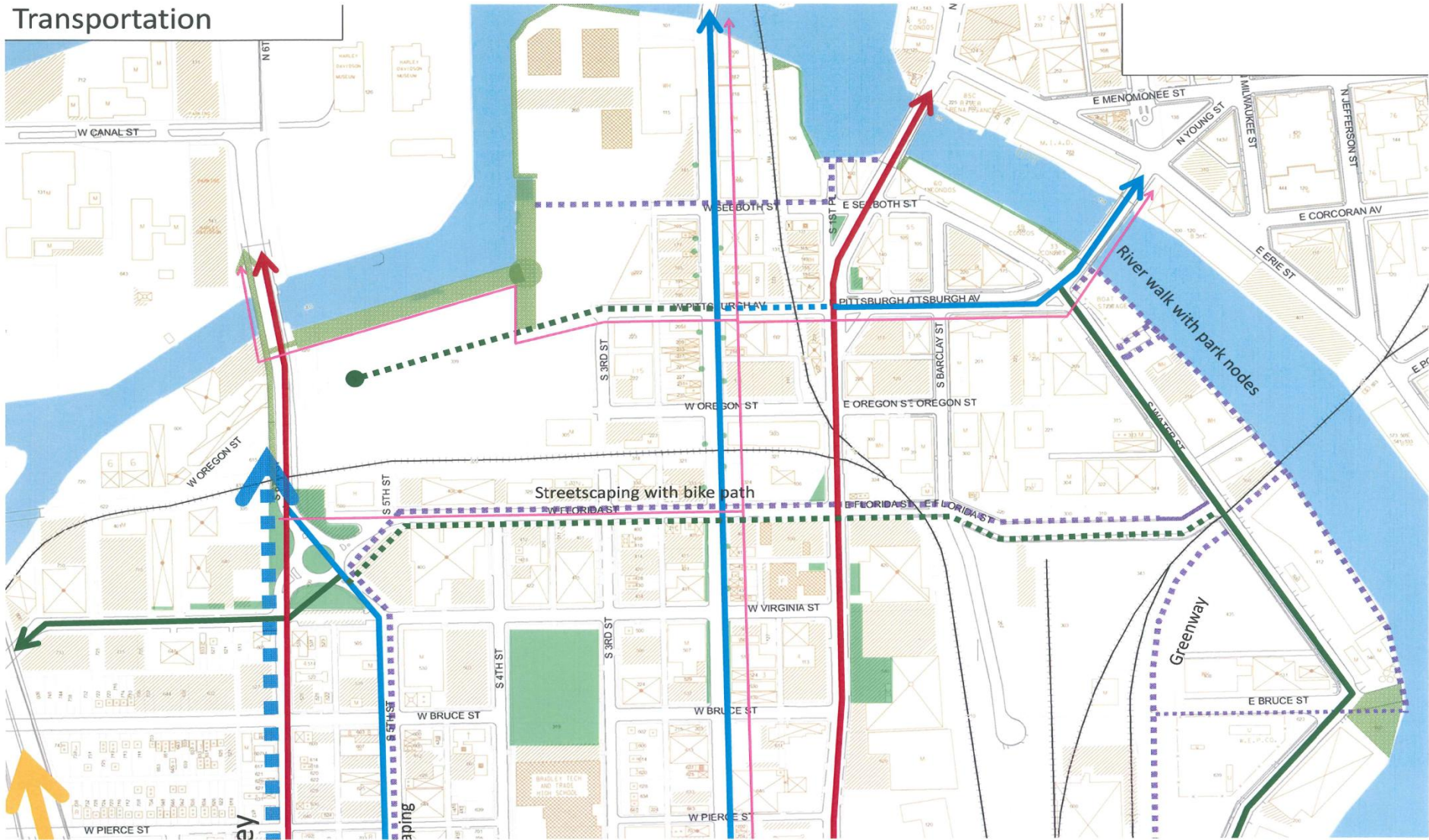
4.3 Discuss Land Use East of S. 1st St. and south of E. Florida St.



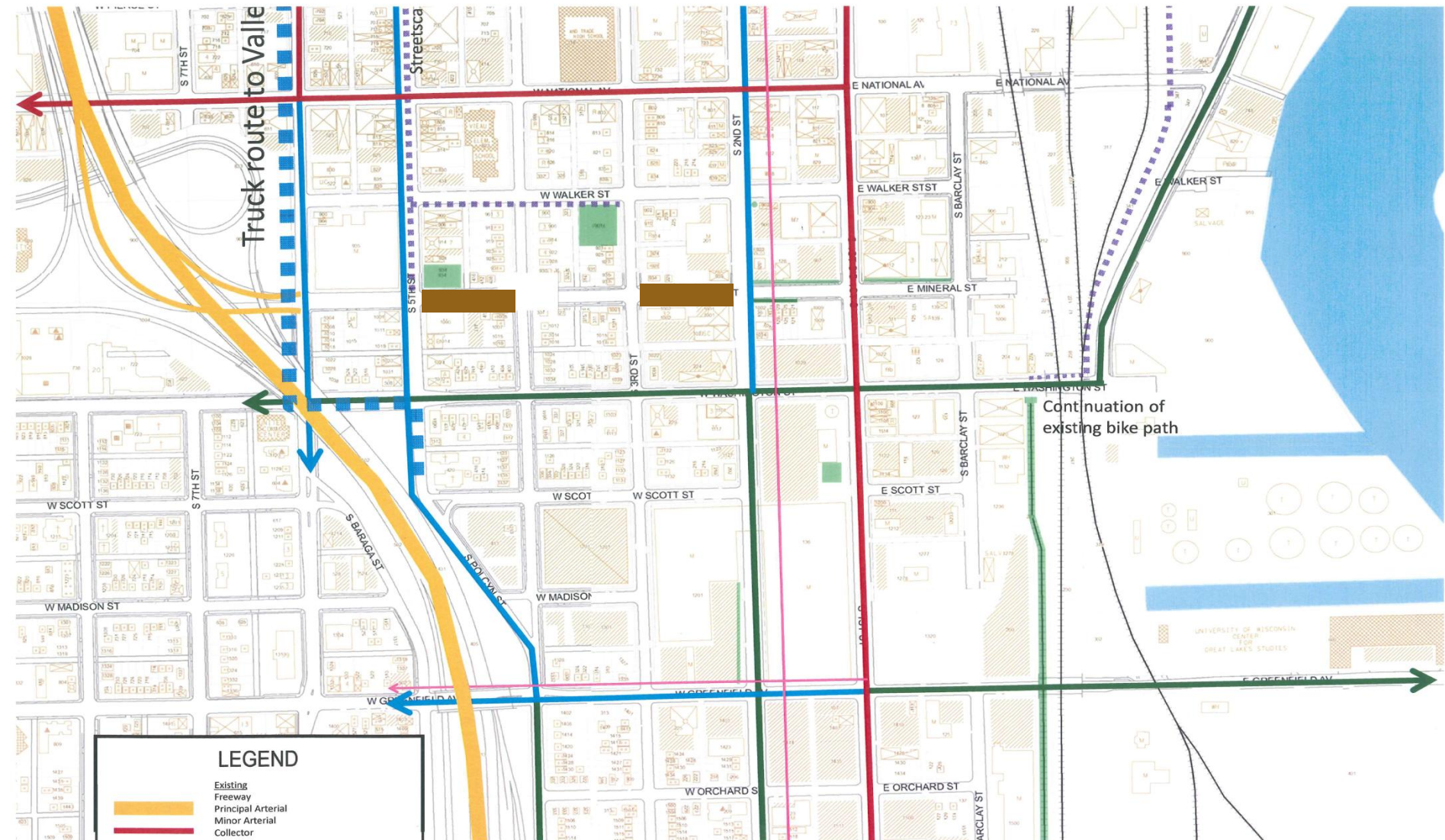
4.4 Reclaim S. 1st St.



4.8 Improve the street and bike/ped route system



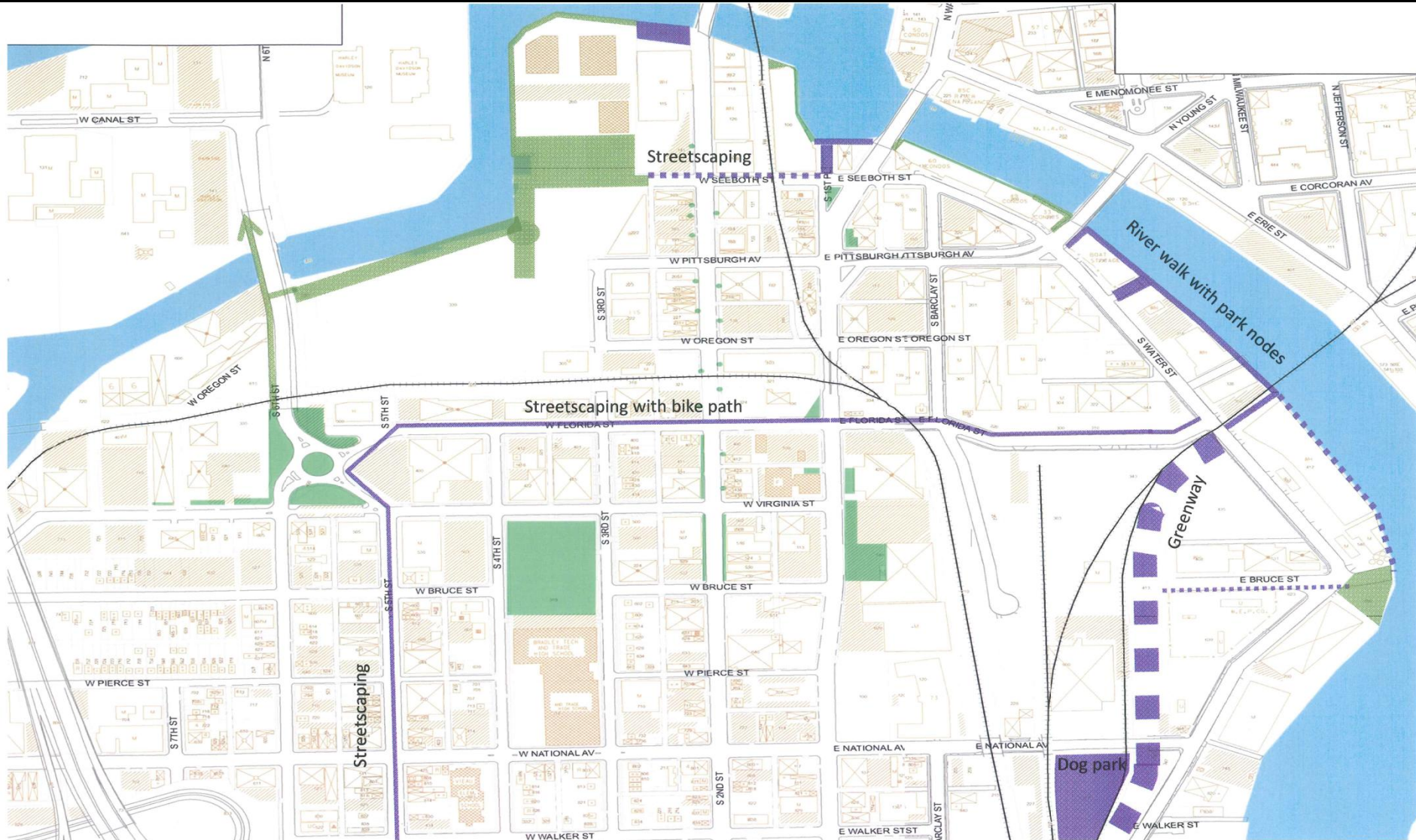
4.8 Improve the street and bike/ped route system



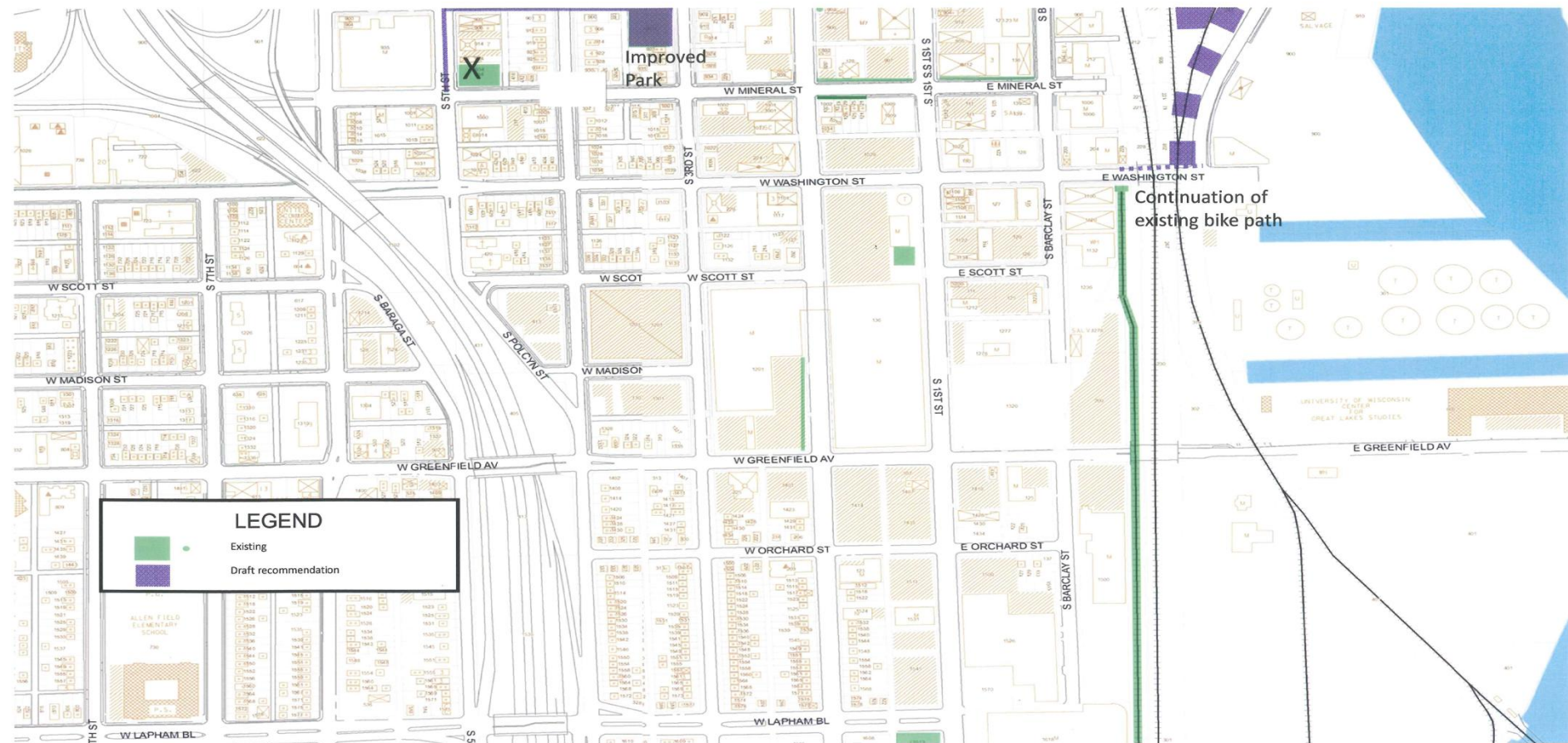
4.8 Improve the street and bike/ped route system



4.9 Provide and improve greenspaces and greenways



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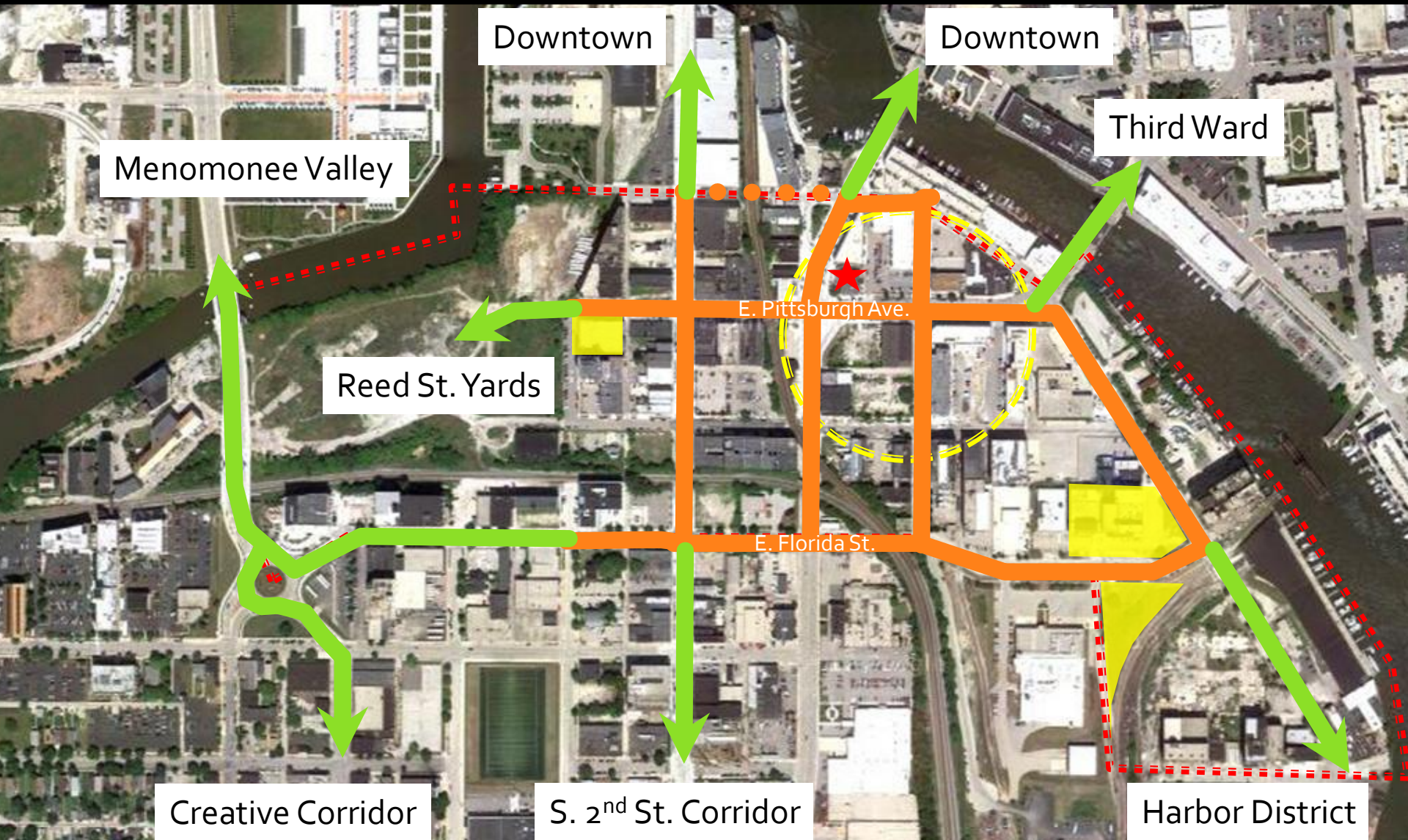
Ch. 4

Strategic Actions

- 4.7 Change land uses on W. National Ave. between 1st and 3rd Sts.
- 4.10 Support School of Freshwater Sciences and Greenfield Ave. efforts



4.11 Create the Innovation District



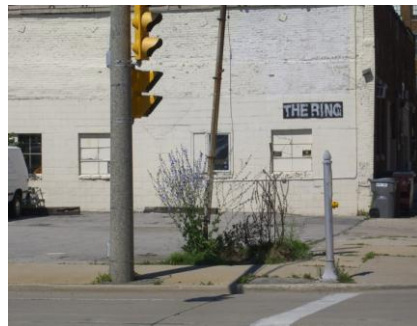
4.13 Take full advantage of especially noteworthy site development



Ch. 4

Strategic Actions

- 4.12 Improve railroad bridge aesthetics
- opportunities
- 4.14 Eliminate weeds
- 4.15 Maintain building facades and display window



Ch. 3

District-wide policies and strategies

- **3.1 Overall goals**
 - Diverse
 - Affordable and sustainable
 - Walkable and bikeable
 - Inventive and authentic
- **3.2 Create a fully functional community**
 - Could you live there 24/7
 - Mix of businesses and organizations

3.3 Promote and preserve diverse districts



Ch. 3

District-wide policies and strategies

- 3.4 Preserve existing and attract new manufacturing companies and jobs
- 3.5 Increase the quantity and variety of housing
- 3.6 Maintain historical character by rehabilitating existing buildings

3.7 Design new buildings to create authenticity



Ch. 3

District-wide policies and strategies

- 3.8 Emphasize "Sustainable Street Network Principles" and "Complete Streets"
- 3.9 Support Creative Place Making Techniques in creating a sense of community
- 3.10 Exploit unconventional opportunities for green space.

Ch. 2

Information gathering and analysis

- **Economic trends**
 - Diversity of businesses
 - Housing
 - Recent developments
 - Developments on the drawing board



Walker's Point Industrial Space - Partial List
Currently For Sale:

112 S. SECOND ST.
NORTH SECTION -
LINDSAY BUILDING



505-507 S. FIFTH ST.



126 S. SECOND ST.
LINDSAY BROTHERS
BUILDINGS



507 S. SECOND ST.



115 S. SECOND ST.



644 S. FIFTH ST.



160 S. SECOND ST.
WALSH BUILDING



1100 S. BARCLAY ST.



169-171 S. SECOND ST.



1212 S. FIRST ST.

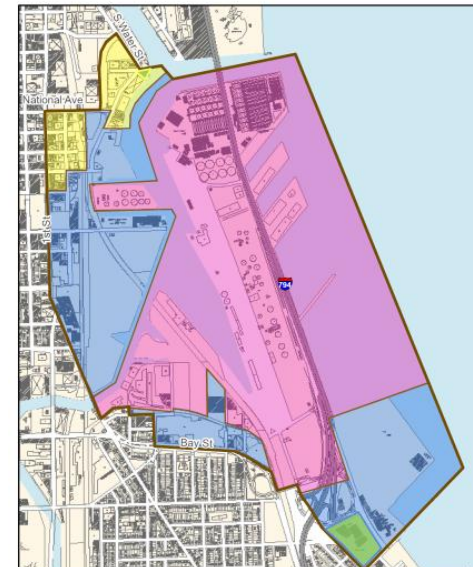
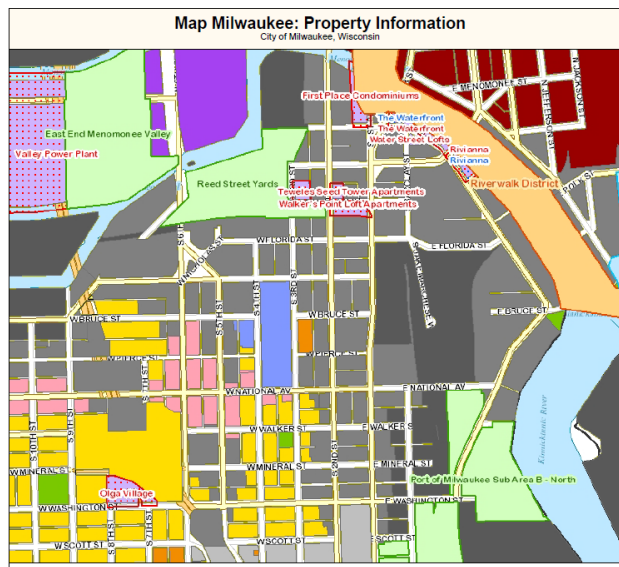
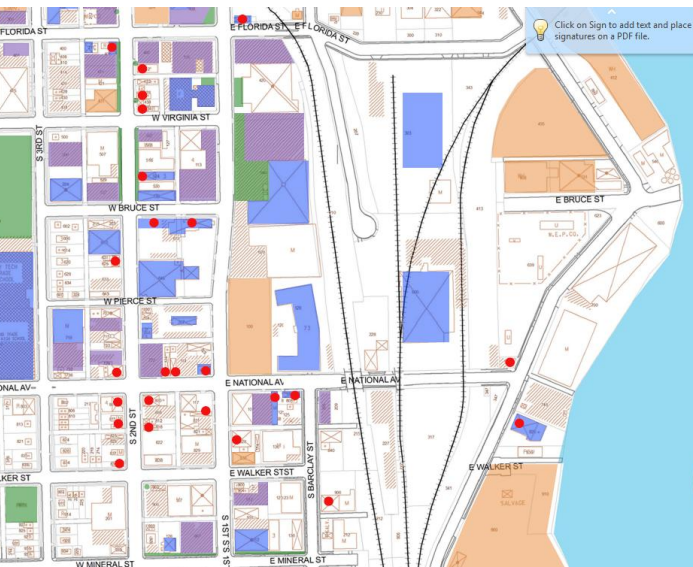
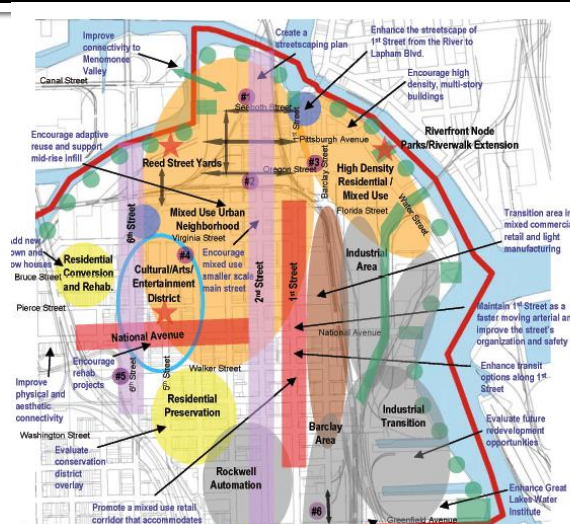
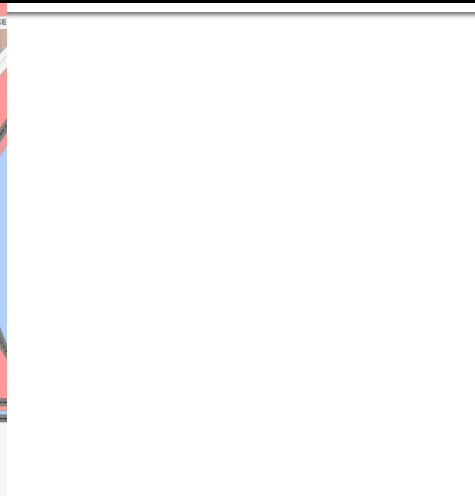


420 S. FIRST ST.



Ch. 2

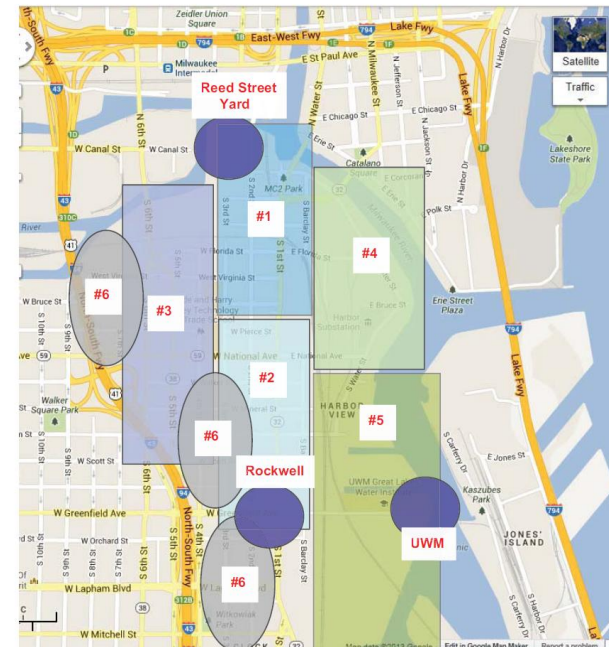
Information gathering and analysis



Ch. 2

Public involvement

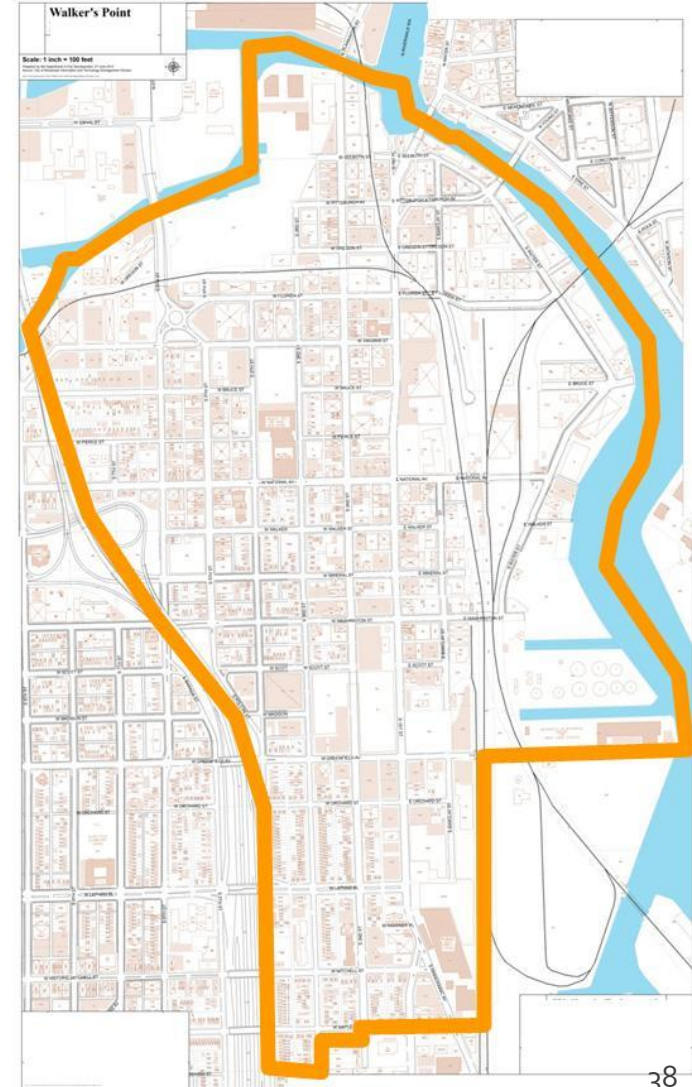
- Plan Advisory Group meetings – 44
 - Jul – Oct 2013
- Public meeting – 58
 - Dec 10, 2013
 - Surveys – 19
- Workshops
 - 5/6th and National Aves.
 - E. Florida and S. Water St.
- Plan Advisory Groups – 41
 - Jul 14, 2014
 - Oct 7 & 9, 2014



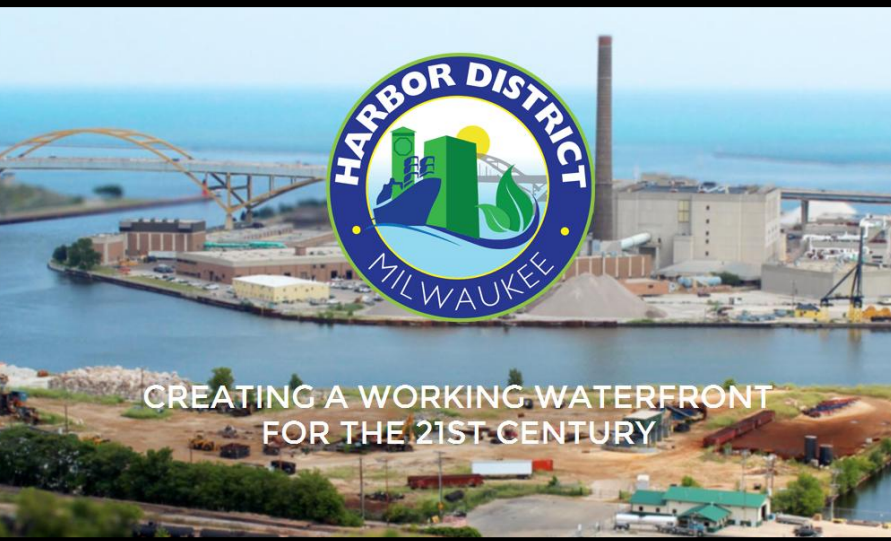
Ch. 1

Introduction

- Why do a strategic action plan for Walker's Point?
 - Issues to address
 - Study area



Harbor District



See
<http://harbordistrict.org/>

